



NDEY FATOU NJIE

TIGA

"THE WOMAN BOSS HAS HELPED ME GAIN ACCESS TO VERY SIGNIFICANT KNOWLEDGE AND NETWORK."

Tiga's primary market in The Gambia is in the tourism industry. Most tourists come to The Gambia to enjoy the beautiful beaches, Atlantic Ocean and almost year round warm weather. Thus, the demand for an indigenous product such as Tiga's has great potential to increase. Tiga's goals include economic and social contributions in Gambian communities.



LOCATION: KOLOLI, NJEMBE HOTEL

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